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## Nanette S. Edwards Chief Counsel and Director of Legal Services

December 18, 2007

Mr. Charles L.A. Terreni Chief Clerk/Administrator Public Service Commission of South Carolina P.O. Drawer 11649 Columbia, South Carolina 29211

Subject:

Docket No. 2007-129-C - Application for Extended Area Service between the Towns

of Inman, Campobello and Landrum

Dear Mr. Terreni:

Pursuant to the Public Service Commission of South Carolina ("Commission") Order No. 2007-511, which sought cost information concerning the balloting process and alternatives, the Office of Regulatory Staff reports the following based on information provided by Windstream South Carolina:

(1) Traditional ballot process which includes a direct mail piece to all customers in the Inman, Landrum and Campobello exchanges with a tear-off portion to be returned in a postage-paid envelope.

Cost \$7,912

- (2) Postcard postage-paid to be direct mailed to customers in envelope. Cost \$6,365
- (3) Postcard postage-paid to be inserted into customer bills: Cost \$3,043
- (4) Online voting instructing customers to go to website and cast vote. Cost \$5,495
- (5) No ballot and Windstream would implement the proposed EAS routes with de minimus surcharges.

		Cost Break Down			<del></del>
		TOTAL COST	Printing Supplies	Mailing Postage	Return Postage
(1)	Traditional Ballot	\$7,912	\$2,700	\$4,521	\$691
(2)	Postcard mailed	\$6,365	\$1,200	\$4,521	\$644
(3)	Postcard inserted in bill	\$3,044	\$1,200	\$1,200	\$644
(4)	Online voting	\$5,495			

The Office of Regulatory Staff does not oppose the expansion of the local calling scope in the Inman, Campobello, and Landrum area. However, ORS is not aware of any direct public notice to consumers concerning this proposal. While the balloting process is an accurate measure of public interest, the Commission has approved plans to expand local calling scopes after public notice and hearing. Therefore, an option in lieu of the ballot process is to provide notice and a hearing. A public hearing provides consumers the opportunity to comment on the Windstream Extended Area Calling scope proposal.

Please contact me should you require additional information concerning this matter or if you have any questions.

Sincerely,

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Nanette S. Edwards

cc: Dawn Hipp, Director Telecommunications

Jim McDaniel, Program Manager, Telecommunications

Ms. Jayne Eve, Windstream South Carolina

All Parties of Record